



An 'Introduction to ISO 44001' Workshop

We have devised a half-day Workshop to complement today's Conference for those who are interested in collaboration and who want to learn a bit more about it – or who'd like to find out how much they already know about it!

The Workshop will set the scene by briefly explaining the collaborative process (based on the principles of ISO 44001) and then look in depth at a couple of key aspects of the process. But its main focus will be the innovative 'Ice Breaker' - a short, simple and elegant exercise which provides a light-hearted and practical introduction to achieving successful collaborative relationships based on the structured approach of ISO 44001. Working in pairs, delegates play the parts of potential business partners to test their compatibility throughout the process. Twelve delegates are the maximum to optimize the benefits of the Workshop. We ran a similar one for the Institute for Manufacturing, Cambridge University last summer which went down very well – feedback on request!

Our links with SCAF and MOD go back many years so we would be happy to offer this Workshop for a nominal fee of £100 (plus our expenses) together with a place to run it. The Workshop will be run by Nicky Painter (ICW) and Robert Shields (the designer of the 'Icebreaker').

The 'Ice-breaker' can also be used as a practical tool in 'real life' as follows:

- To understand key aspects about what successful collaboration involves
- As an aid to partner selection by two potential partners, as a first trial run of doing a collaborative assessment
- As an aid to deciding whether to pursue ISO 44001 Certification - for example with a potential client who is considering certification and who wants to step through the process in a simple way in order to inform his decision.

For more information about any of this – or if you'd like us to run the half-day Workshop for you please contact: nicky.painter@icw.uk.com

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